



Dear exhibitor,

The next Mast Asia trade show and conference will take place 12 - 14 June 2017 and now is the time to make sure your pre-show coverage is in place. *Navy Recognition* has been selected as the **official online show daily and WebTV** for the event, providing another way for exhibitors to get information out to a global audience before, during, and after the 2017 exhibition.

Communication and Marketing Services available with *Navy Recognition*:

<u>Banners:</u>	Online the entire month of June 2017	Placement
720 x 90 pixels	\$ 4,500 USD	P3
468 x 80 pixels	\$ 3,400 USD	P1 or P2
300 x 250 pixels	\$ 3,400 USD	P4
300 x 90 pixels	\$ 2,200 USD	P4
160 x 600 pixels	\$ 3,400 USD	P4

Banners will be published on www.navyrecognition.com. Banner locations:



Sponsoring of Mast Asia 2017 Daily Video Reports:

3x (three) daily "Mast Asia Daily Video Report" (5 to 10 minutes) will be produced during the event by Navy Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. The videos will be hosted on YouTube and published at navyrecognition.com as well as on the Mast Asia website. **\$10,000 USD**

Advertorial (text):

Up to 2000 words and 5 pictures. Link on the homepage for 24 hours.

\$1,000 USD

Text advertorials will be published on www.navyrecognition.com during or before the event.

Advertorial (video):

A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request.

\$5,500 USD

Video advertorial example: <https://www.youtube.com/watch?v=8SCUHVKM0vw>

Online Marketing:

Company Profile page with Search Engine Optimization (yearly subscription)

850 USD per year

Product Datasheet page with Search Engine Optimization (yearly subscription)

1000 USD per year

Other services available upon request, please contact:

Navy Recognition

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