



Daily Video & Online Coverage

Web Banners during Sea Air Space 2018			
Placement name	Description	Duration (renewable)	Unit Price USD
Top Fixed Banner 720x90	Banner at the top of each page with a direct link to your website. P1 placement (see below).	7 days 30 days	\$ 1,250 \$ 4,900
Top Fixed Banner 460x60	Banner at the top of each page with a direct link to your website. P2 or P3 placement (see below).	7 days 30 days	\$ 900 \$ 3,600
Right Fixed Banner 300x90	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	\$ 600 \$ 2,450
Rectangle 300x250	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	\$ 900 \$ 3,600
Skyscraper 160x600	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	\$ 600 \$ 2,450
Mobile Banner 320x100	The only banner displayed when accessing Navy Recognition via a mobile device (Cell phone, Tablet...) Banner at the top of each page, with a direct link to your website.	7 days 30 days	\$ 1,250 \$ 4,900
Sea Air Space 2018 WebTV Advertising			
Video Advertising	Send us your company/corporate or product video and we will display it on every page of navyrecognition.com	During the week of SAS 2018	\$ 2,950
Video Advertorial	A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded by us on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request. Recent example.	Unlimited	\$ 5,950
SAS 2018 Video Report Sponsoring	3x Daily «SAS 2018 Video Reports» will be produced by us during the event. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes). Recent example.	Unlimited	\$ 9,900
Page Hosting for Sea Air Space 2018			
Text Advertorial	Your advertorial published in our SAS 2018 Online Show Coverage. Up to 1,000 words and 4 pictures. Link on the homepage for 24 hours.	Unlimited Period	\$ 900
Company Profile Page	Page presenting the company and its activities, with an overview of the main products and contact information.	1 year	\$ 790
Product Page	The product page data sheet presents a general overview of the product, technical information, contact form and pictures and/or videos.	1 year	\$ 990

Banner placement on navyrecognition.com :

The screenshot displays the website's layout with several red boxes indicating banner placement areas:

- P1: 720x90 banner**: Located at the top of the page, above the navigation menu.
- P2: 468x80 banner**: Located below the navigation menu, to the left of the main content area.
- P3: 468x80 banner**: Located below the navigation menu, to the right of the main content area.
- P4: 300x90 or 300x250**: Located on the right side of the page, next to the main content area.

The main content area shows two news articles:

- Leonardo DRS to Provide Communications System for U.S. Navy Cruisers & Destroyers**: Published Thursday, 16 November 2017 12:00. Includes a small image of a person and a dog.
- Yantar Shipyard Launched Two Project 11356 Frigates in Kaliningrad**: Published Thursday, 16 November 2017 11:03. Includes a small image of a shipyard.

At the bottom right, there is a logo for **KERSHIP** with the tagline "Ships Dedicated to State Action at Sea".

Other services available upon request, please contact:

Navy Recognition

Xavier Vavasseur

+33 (0)662 533 120

xvavasseur@navyrecognition.com

Army Recognition Group - Marketing & Promotion for Defense / Security Industry and Exhibition

Rue des Boulottes n°5 – 1367 Ramillies – Belgium Tel/Fax : 0032 81-56.73.67

Email : marketing@navyrecognition.com Website : <http://www.armyrecognition.com>