



Dear SAS 2016 Exhibitor,

The U.S. Navy League's Sea-Air-Space Exposition will take place 16 - 18 May 2015 and now is the time to make sure your pre-show coverage is in place. Navy Recognition is our Online Show Daily and Web TV for this year's show, providing another way for Sea-Air-Space exhibitors to get information out to a global audience before, during, and after the 2016 Exposition.

Banners:	Online the entire month of May 2016	Online the week of the show	Placement
720 x 90 pixels	\$ 4500	\$ 1200	P3
468 x 80 pixels	\$ 3400	\$ 900	P1 or P2
300 x 250 pixels	\$ 3400	\$ 900	P4
300 x 90 pixels	\$ 2200	\$ 570	P4
160 x 600 pixels	\$ 3400	\$ 900	P4

Banners will be published on www.navyrecognition.com. Banner locations:

P3 : 720x90

Home News World Naval Forces World Naval Industry Focus Our Other Websites Advertising Contact Press Release

P1 : 468x80

P2 : 468x80

International online magazine for Naval Defense & Maritime Security Industry

Naval Forces & Industry news
Canada to continue with CH148 Cyclone Maritime Helicopter & begin retiring Sea Kings

Naval Forces Vessels & Equipment
Type 052D Kunming Class Destroyer Luyang III DDG Chinese Navy PLAN

FLASH NEWS
Fincantieri delivers the second FREMM "Virginia FASAN" to the Italian Navy, the first in ASW configuration.

P4 : 300x90



NAVY

RECOGNITION www.navyrecognition.com



Sponsoring of SAS 2016 Video Reports:

3x (three) daily «SAS 2016 Video Report» (4 to 8 minutes) will be produced during the event by Navy Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. All three videos will be shown on the Sea Air Space website as well as in the online show daily coverage at navyrecognition.com

10000 USD (for 3 videos)

Advertorial (text):

Up to 2000 words and 5 pictures. Link on the homepage for 24 hours. Text advertorials will be published on www.navyrecognition.com during or before SAS 2016.

1000 USD

Advertorial (video):

A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request.

5500 USD

Video advertorial example: <https://www.youtube.com/watch?v=kumTecBmXB0>

Online Marketing:

Company Profile page with Search Engine Optimization (yearly subscription)

850 USD per year

Product Datasheet page with Search Engine Optimization (yearly subscription)

1000 USD per year

Other services available upon request, please contact:

Navy Recognition

Xavier Vavasseur

+33 (0)662 533 120

xvavasseur@navyrecognition.com