



# NAVY

RECOGNITION

www.navyrecognition.com

## DIMDEX 2016

Doha International Maritime  
Defence Exhibition & Conference  
29-31 MARCH

معرض ومؤتمر الدوحة  
الدولي للدفاع البحري  
٢٩-٣١ مارس

Dear DIMDEX 2016 Exhibitor,

The Doha International Maritime Defence Exhibition & Conference will take place 29 - 31 March 2016 and now is the time to make sure your pre-show coverage is in place. Navy Recognition is the Official Online Show Daily for this year's show, providing another way for exhibitors to get information out to a global audience before, during, and after the 2016 edition.

Banners:	1 week	1 month	Placement
720 x 90 pixels	1000 €	4000 €	P3
468 x 80 pixels	750 €	3000 €	P1 or P2
300 x 250 pixels	750 €	3000 €	P4
300 x 90 pixels	500 €	2000 €	P4

Banners will be published on [www.navyrecognition.com](http://www.navyrecognition.com). Banner locations:

**P3 : 720x90**

Home News World Naval Forces World Naval Industry Focus Our Other Websites Advertising Contact Press Release

**P1 : 468x80**

**P2 : 468x80**

International online magazine for Naval Defense & Maritime Security Industry

**Naval Forces & Industry news**  
Canada to continue with CH148 Cyclone Maritime Helicopter & begin retiring Sea Kings

Given ongoing challenges with the Maritime Helicopter Project, the Government of Canada commissioned an independent third party, Hitachi Consulting, to determine the viability of the program. The Government accepts the recommendations in the third-party report, which found that the program would be viable with a

**Naval Forces Vessels & Equipment**  
Type 552D Kunming Class Destroyer Luyang III DDG Chinese Navy PLAN

» Khareef class OPV Oman.  
» K130 class corvette.  
» 22000t Izumo class carrier.  
» Incheon class FFG ROKN.  
» Type 056 Corvette PLAN.  
» RQ-M Self-righting boat.  
» Abu Dhabi class Corvette.  
» Fatah 2 class Stealth Patrol Vessel UAE Navy.  
» Dokdo class LPH LPX Republic of Korea Navy.  
» Chungmudong Yi Sun-sin KDX-II DDG ROK Navy.

**FLASH NEWS**  
Fincentieri delivers the second FREMM "Virginia FASAN" to the Italian Navy, the first in ASW configuration.

**P4 : 300x90**



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### **Sponsoring of DIMDEX 2016 Video Reports:**

3x (three) daily «DIMDEX 2016 Video Report» (4 to 8 minutes) will be produced during the event by Navy Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company or products in one of our video reports (for 1 to 2 minutes).

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**9950 € (per video)**

### **Advertorial (text):**

Up to 2000 words and 5 pictures. Link on the homepage for 24 hours. Text advertorials will be published on [www.navyrecognition.com](http://www.navyrecognition.com) during or before DIMDEX 2016.

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**950 €**

### **Advertorial (video):**

A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request.

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**4950 €**

Video advertorial example: <https://www.youtube.com/watch?v=kumTecBmXB0>

### **Online Marketing:**

Company Profile page with Search Engine Optimization (yearly subscription)

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**750 € per year**

Product Datasheet page with Search Engine Optimization (yearly subscription)

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**950 € per year**

Other services available upon request, please contact:

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