



## Official Online News & WebTV

<b>Web Banners during DIMDEX 2018</b>			
<b>Product name</b>	<b>Description</b>	<b>Duration (renewable)</b>	<b>Unit Price</b>
<b>Top Fixed Banner 720x90</b>	Banner at the top of each page with a direct link to your website. P1 placement (see below).	7 days 30 days	1,000 € 4,000 €
<b>Top Fixed Banner 468x80</b>	Banner at the top of each page with a direct link to your website. P2 or P3 placement (see below).	7 days 30 days	750 € 3,000 €
<b>Right Fixed Banner 300x90</b>	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	500 € 2,000 €
<b>Rectangle 300x250</b>	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	750 € 3,000 €
<b>Skyscraper 160x600</b>	Banner on the right margin of the page with a direct link to your website. P4 placement (see below).	7 days 30 days	500 € 2,000 €
<b>Mobile Banner 320x100</b>	The only banner displayed when accessing Navy Recognition via a mobile device (Cell phone, Tablet...) Banner at the top of each page, with a direct link to your website.	7 days 30 days	750 € 3,000 €
<b>DIMDEX 2018 WebTV Advertising</b>			
<b>Video Advertising</b>	Send us your company/corporate or product video and we will display it on every page of navyrecognition.com	During the week of DIMDEX 2018	2,450 €
<b>Video Advertorial</b>	A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded by us on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request. <a href="#">Recent example.</a>	Unlimited	4,950 €
<b>Sponsoring WebTV</b>	3x Daily «DIMDEX 2018 Video Reports» will be produced by us during the event. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes). <a href="#">Recent example.</a>	Unlimited	9,900 €
<b>Page Hosting for DIMDEX 2018</b>			
<b>Text Advertorial</b>	Your advertorial published in the Official DIMDEX 2018 Online News coverage. Up to 1,000 words and 4 pictures. Link on the homepage for 24 hours.	Unlimited Period	950 €
<b>Company Profile Page</b>	Page presenting the company and its activities, with an overview of the main products and contact information.	1 year	750 €
<b>Product Page</b>	The product page data sheet presents a general overview of the product, technical information, contact form and pictures and/or videos.	1 year	950 €

## Banner placement on navyrecognition.com :

**P1: 720x90 banner**

Home Advertising News Press Release World Naval Forces World Naval Industry Focus Our Other Websites Search ...

News Defence News 2017 November

**P2: 468x80 banner**

**P3: 468x80 banner**

November 2017 News - Naval Forces, Defense Industry, Navy Technology, Maritime Security

Published: Thursday, 16 November 2017 12:08

**Leonardo DRS to Provide Communications System for U.S. Navy Cruisers & Destroyers**

Leonardo DRS, Inc. announced today that its Canadian subsidiary, DRS Technologies Canada, Ltd., has been awarded a contract by the U.S. Navy to provide four additional integrated Voice Communications Systems (IVCS) for their Aegis cruisers and destroyers. The award is part of the Navy's larger IVCS contract.

[Read more](#)

Published: Thursday, 16 November 2017 11:03

**Yantar Shipyard Launched Two Project 11356 Frigates in Kaliningrad**

Russian shipspotters have published pictures showing the two Project 11356 frigates Admiral Istomin and Admiral Komilov originally intended for the Russian Navy have been launched at Yantar shipyard (JSC "Baltic Shipyard" Yantar ) in Kaliningrad. The launch was carried out, apparently , mainly to make room in the construction dry docks.

[Read more](#)

**P4: 300x90 or 300x250**

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Navy Recognition

Xavier Vavasseur

+33 (0)662 533 120

xvavasseur@navyrecognition.com

**Army Recognition Group - Marketing & Promotion for Defense / Security Industry and Exhibition**

Rue des Boulottes n°5 – 1367 Ramillies – Belgium Tel/Fax : 0032 81-56.73.67

Email : [marketing@navyrecognition.com](mailto:marketing@navyrecognition.com) Website : <http://www.armyrecognition.com>