



Dear SAS17 Exhibitor,

The Navy League's Sea-Air-Space Exposition will take place 3 - 5 April 2017 and now is the time to make sure your pre-show coverage is in place. *Navy Recognition* is producing **daily video and online coverage** for this year's show, providing another way for Sea-Air-Space exhibitors to get information out to a global audience before, during, and after the 2017 Exposition.

Communication and Marketing Services available with *Navy Recognition*:

Banners:	Online the entire month of April 2017	Placement
720 x 90 pixels	\$ 4,500 USD	P3
468 x 80 pixels	\$ 3,400 USD	P1 or P2
300 x 250 pixels	\$ 3,400 USD	P4
300 x 90 pixels	\$ 2,200 USD	P4
160 x 600 pixels	\$ 3,400 USD	P4

Banners will be published on www.navyrecognition.com. Banner locations:

P3 : 720x90

P1 : 468x80 **P2 : 468x80**

P4 : 300x90

Sponsoring of SAS17 Daily Video Reports:

3x (three) daily "SAS17 Video Report" (5 to 10 minutes) will be produced during the event by Navy Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company or products in one of our video reports (for 1 to 2 minutes). **\$10,000 USD**

Advertorial (text):

Up to 2000 words and 5 pictures. Link on the homepage for 24 hours.

\$1,000 USD

Text advertorials will be published on www.navyrecognition.com during or before SAS 2017.

Advertorial (video):

A 3 to 5 minutes video consisting in an interview or a product presentation. The video is recorded on your stand during the trade show. The video is edited and published the next day. We can provide a file copy of the video if you make the request.

\$5,500 USD

Video advertorial example: <https://www.youtube.com/watch?v=8SCUHVKM0vw>

Online Marketing:

Company Profile page with Search Engine Optimization (yearly subscription)

850 USD per year

Product Datasheet page with Search Engine Optimization (yearly subscription)

1000 USD per year

Other services available upon request, please contact:

Navy Recognition

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